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Contours **Express**®
The Better Idea in Women's Gyms!™

**Uniform Franchise
Offering Circular**

CONTOURS EXPRESS, LLC
156 IMPERIAL WAY
NICHOLASVILLE, KENTUCKY 40356
(877) 227-2282
WWW.CONTOURSEXPRESS.COM

DISCLOSURE STATEMENT OF

CONTOURS EXPRESS, LLC
156 IMPERIAL WAY
NICHOLASVILLE, KENTUCKY 40356
(877) 227-2282

**INFORMATION FOR PROSPECTIVE FRANCHISEES
REQUIRED BY FEDERAL TRADE COMMISSION**

To protect you, we've required your franchisor to give you this information. **We haven't checked it, and don't know if it's correct.** It should help you make up your mind. Study it carefully. While it includes some information about your contract, don't rely on it alone to understand your contract. Read all of your contract carefully.

Buying a franchise is a complicated investment. Take your time to decide. If possible, show your contract and this information to an advisor, like a lawyer or an accountant. If you find anything you think may be wrong or anything important that's been left out, you should let us know about it. It may be against the law.

There may also be laws on franchising in your state. Ask your state agencies about them.

**Federal Trade Commission
Washington, DC 20580**

THESE FRANCHISES WILL BE FILED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF HAWAII. FILING DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS OR A FINDING BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

THE FRANCHISE INVESTMENT LAW MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE, OR SUBFRANCHISOR, AT LEAST SEVEN DAYS PRIOR TO THE EXECUTION BY THE PROSPECTIVE FRANCHISEE OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST SEVEN DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION BY THE FRANCHISEE, OR SUBFRANCHISOR, WHICHEVER OCCURS FIRST, A COPY OF THE OFFERING CIRCULAR, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE.

THIS OFFERING CIRCULAR CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR A STATEMENT OF ALL RIGHTS, CONDITIONS, RESTRICTIONS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

THE FRANCHISOR'S REGISTERED AGENT IN THE STATE OF HAWAII AUTHORIZED TO RECEIVE SERVICE OF PROCESS IS THE COMMISSIONER OF SECURITIES, 335 MERCHANT STREET, ROOM 203, HONOLULU, HAWAII 96810.

UNIFORM FRANCHISE OFFERING CIRCULAR

Contours Express[®]
The Better Idea in Women's Gyms!™

Contours Express, LLC
156 Imperial Way
Nicholasville, Kentucky 40356
(877) 227-2282
www.ContoursExpress.com

The franchisee will engage in the opening and operation of a fitness and weight loss studio under the Contours Express[®] trademark and system of operating procedures. The franchisee will operate the business from an approved location, which is customarily located within the confines of a retail strip center or freestanding building.

The initial franchise fee for individual unit franchises is \$18,000.00. We may offer an option to purchase a second unit for an initial franchise fee of \$12,000. See Item 5. The estimated initial investment required for individual unit franchises ranges from \$55,720.00 to \$95,420.00. See Item 7

RISK FACTORS:

1. THE FRANCHISE AGREEMENT PROVIDES THAT THE FRANCHISOR HAS THE RIGHT TO SUE FRANCHISEE IN KENTUCKY FOR SUMS DUE IT, FOR MATTERS AFFECTING ITS RIGHTS RELATING TO ITS TRADEMARKS AND CONFIDENTIAL INFORMATION, AND FOR PRELIMINARY INJUNCTIVE RELIEF. OTHERWISE, THE FRANCHISE AGREEMENT REQUIRES THAT ALL DISAGREEMENTS BE SETTLED BY ARBITRATION IN KENTUCKY.

OUT OF STATE LITIGATION AND ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO LITIGATE AND ARBITRATE WITH US IN KENTUCKY.

2. THE FRANCHISE AGREEMENT STATES THAT KENTUCKY LAW GOVERNS THE AGREEMENT AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Information about comparisons of franchisors is available. Call the State Administrators listed in Exhibit A or your public library for sources of information.

Registration of this franchise with the State does not mean that the State recommends it or has verified the information in this Offering Circular. If you learn that anything in this Offering Circular is untrue, contact the Federal Trade Commission, Washington, DC 20580 and your state regulatory agency listed on Exhibit A.

Effective Date: _____